

Level 4,5,6 and 7 Post
Graduate Diploma (GATE Approved)

- Business Management
- Marketing Management
- Human Resource Management

• Travel, Tourism and Hospitality

ABE Post Graduate Diploma in Business Management
(50% GATE Approved)

*The Professional Institute of Marketing
and Business Studies Ltd.*

#1 Harris Street,
Curepe

Phone: (868)-662-PIMS (7467)

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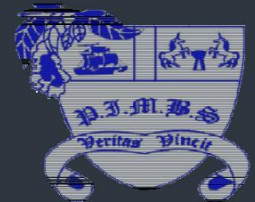
Email: pimbs1@gmail.com

The Professional
Institute of
Marketing and
Business
Studies
Ltd.



CIM

The Chartered
Institute of Marketing



Go Forward with your Education

with The Professional Institute of Marketing and Business Studies Ltd 's Prior Learning Assessment Program. You can earn credit toward your Associate and Bachelor's degree by documenting the knowledge you have gained during years of work and life-long learning. Corporate and on-the-job training, community service, parenting, volunteer work, seminars, home management, military training, workshops, travel study and independent research are among the many areas that can be evaluated for credit toward your degree.

The Professional Institute of Marketing and Business Studies Ltd. offers programs and services to assist you with:

- Reducing the time it takes to finish your studies;
- Decreasing the cost of your undergraduate degree;

- Eliminating duplication of learning.
- Increasing access to education.
- Increasing accessibility to a broad range of learners.
- Discovering how your learning from past experience can equal college credit(s); and

- Receiving credit for your prior 'college-level' learning.



Flexible solutions to secure your future

SIX WAYS TO EARN CREDIT FOR PRIOR LEARNING

1. Document your experiential learning with a portfolio presentation.
2. Credit-by-Examination.
3. Corporate Seminars and Workshops.
4. **Relevant** Military Training.
5. Classes from other accredited institutions. Transfer your credits when evaluated by PIMBS Ltd.
6. PIMBS Ltd. coursework.

This system allows for more appropriate learner placement and emphasizes life long learning!

A Portfolio normally includes:

1. Transcript.
2. Translation of experience into competencies.
3. Examples of work.
4. Relevant professional certificates and diplomas.
5. Relevant, specific letters of verification from employers.
6. Videos, DVD etc.

Assessing the Portfolio (In the absence of a portfolio, credit by examination will be used)

PIMBS Ltd would seek to determine:

- Has the student demonstrated college level knowledge?
- Has the student demonstrated the depth and breadth of knowledge indicated by the course description?
- Is the portfolio logically and well organized?
- Does the portfolio demonstrate an understanding of both theory and practice appropriate to subject?
- Has the student offered evidence of the authenticity of their qualification?



WE'VE WORKED WITH A DIVERSE CUSTOMER BASE. HOW CAN WE HELP YOU?