

# P.I.M.B.S. Ltd.

The Professional Institute of Marketing and Business Studies Limited houses both a Secondary and Tertiary Institution and therefore caters for a student to move from Form 1 to Form 6 or from Form 5 to a Bachelors' and Masters Degrees.



The Institute has always been representative of the school that assist individuals in achieving what they themselves may consider unlikely. Through PIMBS Limited, many students have been able to achieve the impossible.

The Institute is now very proud to introduce to the nation the '**Tertiary Passport**'.

This passport allows the student to comfortably enter Tertiary Studies.



This nine (9) month programme is meant to fill the noticeable gap which exist between Secondary and Tertiary education. This is not Post Secondary Education, though it is geared for those who either did not complete Secondary School or who have not been in the Education System for a long time and now want to re-enter.

Four (4) essential skill sets are taught during this programme. At the end of this, the student will be well prepared for a successful study and career path.

## STUDY SKILLS

This covers all the study skills - reading, writing, making notes and producing finished work. Combined, these will result in a practical and comprehensive guide to improving your learning.

### **This Course will help you to:**

- √ Plan and organize your work
- √ Get the most from your learning
- √ Develop good study habits

There are three (3) tutor marked assignments and three (3) computer marked assignments

## CRITICAL THINKING



This course teaches students how to better structure their thinking and enables him/her to try out ideas for a variety of situations and introduces some techniques to help them structure their assignments.

### **This Course helps you to:**

- √ Organise and structure your ideas
- √ Construct your own arguments
- √ Express yourself clearly and persuasively

This course is conducted in small groups involving individual tuition with seven (7) marked assignments.

## ESSAY WRITING

This is an essential skill for many subjects, but also one that a lot of people find difficult. Essay writing will help you write more confidently,

and covers all the steps from planning and making notes to writing the finished piece.

### **This Course will help you to:**

- √ Develop your Essay Writing Skills
- √ Build your command of the English Language
- √ Achieve a range of study goals
- √ Become a competent essay writer



Individual tuition with seven (7) marked assignments

## CONSUMER MATHEMATICS

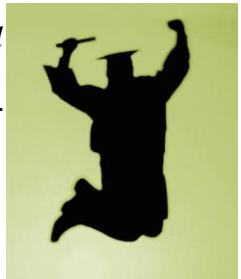
This course will help you to become more familiar with numbers and calculations that are used in situations such as: Interest Rate calculations from the bank, Rate of Pay, Income tax, everyday calculations and more...

### **This Course will help you to:**

- √ Become more familiar with numbers and mathematical skills
- √ Improve your knowledge of Consumer Mathematics
- √ Apply these skills on a range of familiar tasks

Eight (8) marked assignments will be given

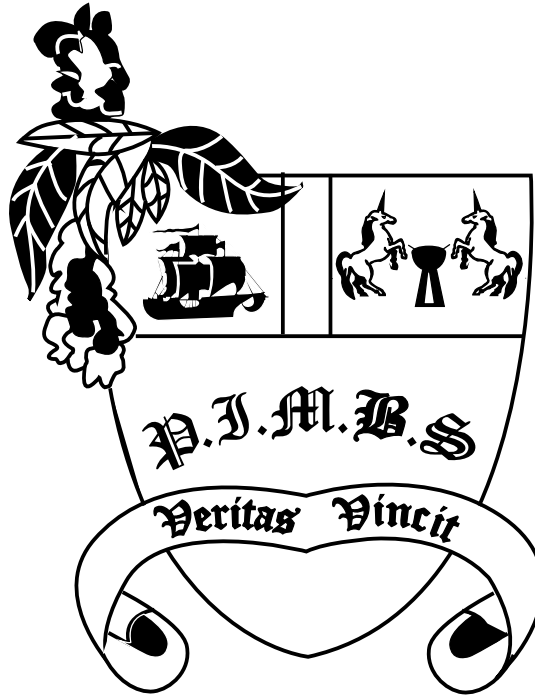
*At the end of this course, you will be able to pursue an A Level qualification and thereafter enter tertiary level studies. Together with one year work experience, we will be happy to assist you in achieving your career goals.*



Turn overleaf and select some of our courses.

## THREE (3) MONTH CERTIFICATE COURSES

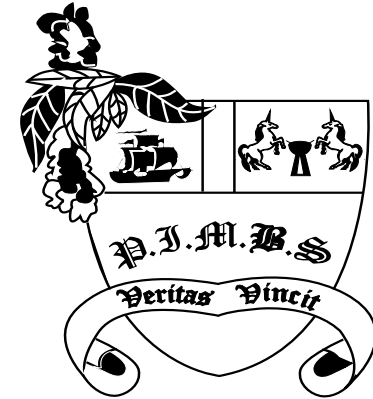
- Certificate in Advertising
- Certificate in Business Writing & Communication
- Certificate in Customer Service
- Certificate in Digital Marketing
- Certificate in Effective Management
- Certificate in English as a Second Language
- Certificate in Environmental Sciences
- Certificate in Event Management
- Certificate in Graphic Arts
- Certificate in Human Resource Management
- Certificate in Interpersonal Marketing
- Certificate in Marketing
- Certificate in Marketing Communications
- Certificate in Negotiation & Mediation
- Certificate in Project Management
- Certificate in Psychology
- Certificate in Public Speaking & Presentation Techniques
- Certificate in Selling and Sales Management
- Certificate in Travel and Tourism
- Certificate in Web Page Design



*The Professional Institute of Marketing  
and Business Studies Limited*

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*The Professional Institute of  
Marketing and Business  
Studies Limited*



**TERTIARY  
PASSPORT**



**TEL: 662-PIMS (7467)**