Professional Institute of Marketing and Business Studies Ltd (PIMBS), a tertiary education institute in Trinidad, was recently awarded “Best Institute” of the region and its manager the “Manager of the Year” honour, by the Socrates Award Committee in Oxford. The licence to carry the title—Best Institute—is valid for five years until December 2018.

PIMBS was adjudged top in the region by the committee against the following criteria:

- Academic development (accessibility of education, research activity, participation in conferences, ratio of students to professors, resources and infrastructure, conformity of specialties to the requirements of the market, security of the students, competitiveness of the graduates)

- Reputation (level of presence in mass media, effectiveness of the official website, promptness in response and service, membership in international associations)

PIMBS is the first Caribbean institution to win such an award and actively exports education as far as Armenia. “We are tremendously honoured to have been nominated and finally selected by the Socrates Committee. This gave us a once in a lifetime opportunity to share experiences with an international forum for institutions, universities and enterprises to expand our business.”

In a ceremony held on December 17, 2013, at the Oxford Town Hall, Oxford, UK, director Deborah Maharaj-Newling and financial controller Graham Newling receive the award for “Best Institute” on behalf of PIMBS, while Mrs. Maharaj-Newling receives the award for “Manager of the Year.”